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• What assumptions are made here?



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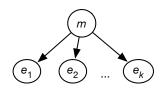
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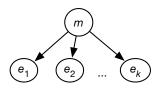
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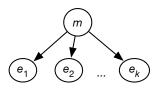


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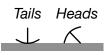


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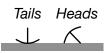
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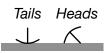


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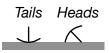


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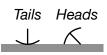


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— empirical frequency overfits to the data.

4 / 17

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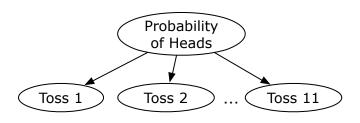
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- Solution: add some "average" ratings for each restaurant!

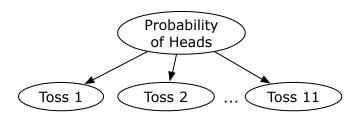




aipython.org: coinTossBN in learnBayesian.py

- Probablity_of_Heads is a random variable representing the probability of heads.
- Domain is $\{0.0, 0.1, 0.2, \dots, 0.9, 1.0\}$ or interval [0, 1].
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- i.i.d. or independent and identically distributed.



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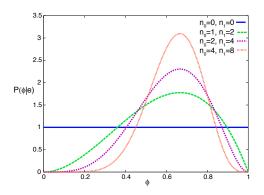
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$$P(Es \mid \phi = p) = p^{n_1} \times (1 - p)^{n_0}$$

• Uniform prior: $P(\phi=p)=1$ for all $p \in [0,1]$.



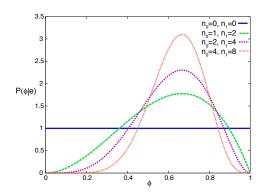
Posterior Probabilities for Different Training Examples (beta distribution)



AlPython.org see probBeta.py



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- The mode is the empirical average.
- The expected value is Laplace smoothing (pseudo-count of 1).



Beta Distribution

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where K is a normalizing constant. $\alpha_i > 0$.

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• If the prior is of the form of a beta distribution, so is the posterior — called a conjugate distribution.



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- A Dirichlet distribution has form:

$$Dirichlet^{\alpha_1,...,\alpha_k}(p_1,...,p_k) = \frac{\prod_{j=1}^k p_j^{\alpha_j-1}}{Z}$$

where

- $ightharpoonup p_i$ is the probability of the *i*th outcome (and so $0 \le p_i \le 1$)
- $ightharpoonup \alpha_i$ is a positive real number (a "count")
- ▶ *Z* is a normalizing constant that ensures the integral over all the probability values is 1.





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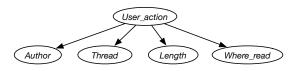
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- the numbers from different experts can be added
- the number can be combined with real data
- the effective sample size (m) can be tuned to reflect expertise.

Probabilistic Classifiers

- A Bayes classifier is a probabilistic model that is used for supervised learning.
- idea: the role of a class is to predict the values of features for members of that class.
- In a naive Bayes classifier the input features are conditionally independent of each other given the classification.
 Example: Suppose an agent wants to predict the user action based on properties of an online discussion:



With inputs $X_1 = v_1, \dots, X_k = v_k$, and classification, Y:

$$P(y \mid X_{1}=v_{1},...,X_{k}=v_{k})$$

$$= \frac{P(y) * \prod_{i=1}^{k} P(X_{i}=v_{i} \mid y)}{P(y) * \prod_{i=1}^{k} P(X_{i}=v_{i} \mid y) + P(\neg y) * \prod_{i=1}^{k} P(X_{i}=v_{i} \mid \neg y)}$$

$$= \frac{1}{1 + \frac{P(\neg y) * \prod_{i=1}^{k} P(X_{i}=v_{i} \mid \neg y)}{P(y) * \prod_{i=1}^{k} P(X_{i}=v_{i} \mid y)}}$$

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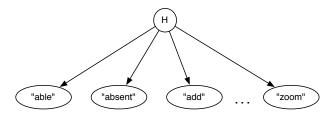
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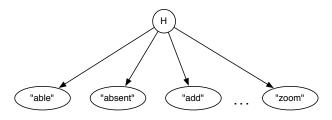
is a Logistic regression model when all X_i are observed





H is the help page the user is interested in. We observe the words in the query.

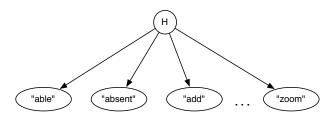




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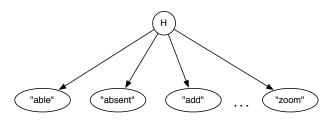


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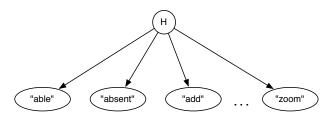
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- number of times each help page h_i is the best one
- number of times word w_i is used when h_i is the help page.





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We observe the words in the query.

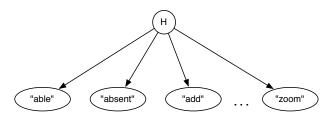
What probabilities are required?

What counts are required?

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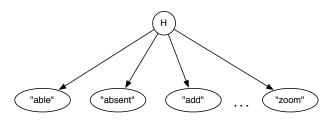
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What prior counts should be used? Can they be zero?



- Suppose the help pages are $\{h_1, \ldots, h_k\}$.
- Words are $\{w_1, \ldots, w_m\}$.
- Bayes net requires:



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 - $ightharpoonup P(w_j \mid h_i)$, do not sum to one in a set-of-words model
- Maintain "counts" (pseudo counts + observed cases):
 - $ightharpoonup c_i$ the number of times h_i was the correct help page
 - $ightharpoonup s = \sum_i c_i$
 - u_{ij} the number of times h_i was the correct help page and word w_j was used in the query.
- $P(h_i) = c_i/s$
- $P(w_j \mid h_i) = u_{ij}/c_i$



Learning + Inference

- Q is the set of words in the query.
- Learning: if h_i is the correct page: Increment s, c_i and u_{ij} for each $w_j \in Q$.
- Inference:

$$P(h_i \mid Q) \propto P(h_i) \prod_{w_j \in Q} P(w_j \mid h_i) \prod_{w_j \notin Q} (1 - P(w_j \mid h_i))$$

$$\frac{\text{expensive}}{\text{inference}} \rangle = \frac{c_i}{s} \prod_{w_j \in Q} \frac{u_{ij}}{c_i} \prod_{w_j \notin Q} \frac{c_i - u_{ij}}{c_i}$$

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If you were designing such a system, many issues arise such as:

• What if the most likely page isn't the correct page?



- What if the most likely page isn't the correct page?
- What if the user can't find the correct page?



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- What about new words?
- What do we do with new help pages?
- How can we transfer the language model to a new help system?

